Journal Entry #2: Product Owner

* What is useful when engaging with users?

There are many skills needed when engaging users because we want to make sure we are collecting and understanding the correct and entire desires of the customers for their product. The following skills are needed during the engagement:

Empathy, Clear Communication, Active Listening, Interview Skills, Patience, Adaptability, Quick Thinking, and Positive Body Language.

* How will user stories be helpful to the scrum team?

Users Stories help the scrum team because it gives a clear and precise description of the users’ wants and necessities of the desired product. Knowing the requirements of the product, it helps the leaders of the scrum team choose members that will be best suited in the creation of the product.

* How did the interviews/user meetings help in writing these users stories?

Interviews/User Meetings are important when writing the users stories because they allow one to obtain information and knowledge about the users. Information about another person will give insight into that person’s desires in a product and this is very helpful when you are creating a product for that person.